



Affiliate Membership & Sponsorship Programs

Membership Doesn't Cost – It Pays!

The North Central Jersey Association of Realtors® is the largest Realtor® trade organization in New Jersey. We are one of the largest nationwide with more than 16,000 Realtor® members and 800 firms.

Realtor® Members are located throughout North-Central New Jersey including the Essex, Morris, Passaic and Union Counties, among others.

NCJAR® Affiliates work to provide our Realtor® members with tools and resources that create a symmetry between their businesses and the Realtor® member's needs through educational offerings, social networking opportunities and community outreach.

NCJAR® Affiliate sponsorships have options that suit every budget and can help meet your goals as an Affiliate Member of NCJAR®. Leverage the opportunities to market your business, get face-time with your target audience, expand your network, gain credibility and increase your success and satisfaction. For more information, please feel free to contact Michelle Perrone Epstein, michelle@ncjar.com ; www.ncjar.com ; 973.425-0110.

NCJAR® Affiliate Members Mission: To provide Realtors® the tools to better service their clients while maintaining the highest levels of professionalism.

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NCJAR® Premier Signature Event Opportunities | At-a-Glance

Installation Gala -Winter

New Jersey Realtors® Circle of Excellence Gala- Spring

Realtor® Care Day-Fall

Charity Golf Outing-Summer / Fall

RPAC Fundraiser – Summer / Fall

NCJAR® Networking Socials – Winter/Spring/Summer/Fall

Membership Appreciation Day - September

Triple Play Hospitality – Boxed Lunch and Evening Mixer



NCJAR® Affiliate Membership

\$200.00 Annual Dues

- Select NCJAR® committee and council participation
- Affiliate Committee Meetings and Networking Mixers
- Sponsorship Opportunities
- Subscription to NCJAR notices, announcements, newsletter
- Contribute Articles to NCJAR.COM
- Eligibility for Affiliate of the Year
- Member Pricing for all events
- Affiliate Listing on NCJAR app and website
- Vendor Tables at select events
- Invitation to **most** signature events

This is a membership that requires your visibility so it can work effectively for you! Your input and participation are what can make the difference!

All events may be subject to multiple, same industry vendors unless sponsorship exclusivity is noted, this is at the discretion of NCJAR®. **NCJAR® reserves the right to limit the number of vendors from the same industry at an event.** *Certain events allow for complete buyouts by an affiliate sponsor, restrictions may apply.* Please see Affiliate sponsor expectations (page 9) for more information.

NCJAR® Affiliate Sponsor Expectations

Affiliate Sponsor Expectations:

- Communicate in a timely manner with NCJAR, any necessary components for their sponsorship, such as ads or other necessary components;
- Exclusive sponsorships cannot guarantee that another affiliate or similar industry professional will not “show up” at event, however due consideration will be given.
- Sponsors must supply payment at least 15 days prior to event to guarantee sponsorship.
- Affiliate to attend event as per the commitment to the sponsorship.
- NCJAR® will communicate with you primarily by email.
- Post event roster member information provided by NCJAR® will be used by our Affiliate members with the utmost respect, discretion and moderation for the highest and best use of communication with Members. Member information cannot be shared, nor Member’s spammed. Complaints will result in loss of privilege as determined by NCJAR®.

Signature NCJAR® Events

Installation Gala

The NCJAR® Annual Installation Gala installs the new leadership team and trustees, it is held each January. Expected Attendance 300+. Exclusive sponsorship buyout offered for limited time (does not include digital brochure ads), if buyout not selected, all other a-la-carte sponsorships are available, thereafter.

Buyout Package 8,000.00 Exclusive attendance and sponsorship, offered for limited time

Sponsorship Opportunities:

Signature Cocktail- \$2,000. includes 2 tickets, cocktail napkins with company logo, table top signage at bar and recognition on NCJAR® social media

Music Sponsor- \$1,500. includes 2 tickets, bring your own retractable banner and recognition on NCJAR® social media

Step and Repeat - \$500. with Company and NCJAR® logos (availability depends upon venue)

Digital Event Journal:

Full Page Digital Ad \$750. includes post event digital distribution on NCJAR® social media

Half Page Digital Ad \$500. includes post event digital distribution on NCJAR® social media

Quarter Page Digital Ad \$250. includes post event digital distribution on NCJAR® social media

Accepted files: PNG, EPS, JPG, PDF, send high resolution artwork to adria@ncjar.com

NCJAR® New Jersey Realtors® Circle of Excellence Gala

This event honors the NCJAR®- New Jersey Realtors® Circle of Excellence and Distinguished Sales annual recipients. Event hosts 1,000 attendees at the Venetian for elegant buffet, dancing and open bar. Exclusive sponsorship buyout offered for limited time (does not include digital brochure ads), if buyout not selected, all other a-la-carte sponsorships are available, thereafter.

Buyout Package- \$10,000.00 Exclusive attendance and sponsorship, offered for limited time.

Sponsorship Opportunities:

Signature Cocktail- \$3,000.00 includes beverage napkin and bar signage with company information and 2 event tickets, must be members, NCJAR® social media recognition

Favor Sponsor- \$5,000.00 includes logo placement on give away and two event tickets- must be members, NCJAR® social media recognition

Step and Repeat- \$2,000.00 with firm logo and NCJAR® Logos backdrop of all professional photos and two event tickets, must be members, NCJAR social media recognition

360 Photo Booth- \$2,000.00 firm logo placement on digital banner on photos, 1 ticket and NCJAR® social media recognition

Social Media Station- \$2,000. firm logo placement on digital banner on photos, 1 ticket, recognition on NCJAR® social media

DJ Sponsor - \$1,000.00, bring your own retractable banner for placement at DJ booth, 1 event ticket, must be a member, NCJAR® social media recognition

Digital Event Journal Ads:

Full page \$1,500.

Half page \$750.

Quarter Page \$250.

Accepted files: PNG, EPS, JPG, PDF, send high resolution artwork to adria@ncjar.com

Membership Appreciation Day & Annual Business Meeting

The annual meeting is held every October. The purpose of the meeting is to provide updates and voting to the Membership. Affiliate members trade expo will be held. Expected attendance 500+. This is a Member Only Event. Exclusive sponsorship buyout offered for limited time (does not include digital brochure ads), if buyout not selected, all other a-la-carte sponsorships are available, thereafter.

Buyout Package- \$7,000. Exclusive attendance and sponsorship, offered for limited time.

Sponsorship Opportunities:

Vendor Tables (8 available): \$250., 1 ticket and exhibitor table

Breakfast Sponsor (2 available): \$500., 1 ticket, exhibitor table, signage at breakfast & social media acknowledgement

Food Truck Sponsor (4 available): \$750.: 2 tickets, exhibitor table, signage at food truck (bring your banner) & social media acknowledgement

Networking Social Sponsor (1 available): \$1,000. 3 tickets, signage at networking social/bars, social media acknowledgement, post event video/logo on website

Key Note Speaker Sponsor (2 available): \$2,000.: 3 tickets, post event video/logo on website, social media acknowledgement; stage signage (bring your banner), stage speaker announcement / introduction (introduction speech must be provided in advance for approval)

Entertainment Sponsor (1 available): \$2,000. 2 tickets, exhibitor table, recognition on NCJAR® social media, bring your own retractable banner.

REALTOR® Care Day

Each year, NCJAR® hosts and sponsors a family in need of exterior home repairs such as minor, nonstructural improvements; general clean-up; landscaping, painting. This is an initiative of the North Central Jersey Association of REALTORS and New Jersey Realtors® Housing Opportunity Foundation.

Sponsorship Opportunities:

Breakfast and Coffee Sponsor: \$250. per location includes signage at event and NCJAR® social media recognition

Lunch Sponsor: \$500. per location includes signage at event and NCJAR® social media recognition

Charity Golf Outing & Golf Clinic

Our Charity Golf Outing benefits the President's Charity, as determined annually. Golf Outing hosts both lunch and dinner and golf play along with optional Golf Clinic for beginners or those who would like to brush up with a Pro. Expected attendance 100-125.

Sponsorship Opportunities – **please refer to Golf Outing sponsorship guide for details.**

Tournament Sponsor: \$2,500.00

Lunch Sponsor: \$1,200.00

Dinner Sponsor: \$2,000.00

Beverage Cart: \$1,000.00

Putting Contest: \$300.00

Golf Clinic Sponsor: \$300.00

Tee Sponsorship: \$100.00

Pin and Tee Sponsorship: \$225.00

Swag Bag Items- must be item of use, not promotional literature. Must provide 100-125.

RPAC Fundraiser

RPAC Fundraisers, hosted and coordinated by the NCJAR® RPAC Team Captains. It is an evening of dinner, entertainment and prizes to benefit the Realtors® Political Action Committee as determined annually. Expected attendance 150-200. This is a Member Only event -Realtors® or Affiliate Members.

Sponsorship Opportunities:

Buffet Sponsor \$500. (3 available) Includes table top signage at buffet, bring own retractable banner for placement by buffet, vendor table, two-member event tickets and recognition on NCJAR® social media.

Beer & Wine Sponsor: \$350. (3 available) includes table top signage at bar, vendor table, one member event ticket, recognition on NCJAR® social media.

Vendor Table: \$200. Vendor table and recognition on NCJAR® social media (availability determined by venue)

Prize Sponsor: \$100.+, may purchase or bring their own event prize, recognition at event

Contributions to RPAC are not deductible for federal income tax purposes. Contributions are voluntary and are used for political purposes. The amounts indicated are merely guidelines and you may contribute more or less than the suggested amounts provided your contribution is within applicable contribution limits. The National Association of REALTORS® and its state and local associations will not favor or disadvantage any member because of the amount contributed or a decision not to contribute. You may refuse to contribute without reprisal. Unless otherwise required by applicable law, any request for the refund of a contribution must be made within two (2) business days of the date on which you authorize RPAC to charge you for said contribution. Your contribution is split between National RPAC and the State PAC in your state. Contact your State Association or PAC for information about the percentages of your contribution provided to National RPAC and to the State PAC. The National RPAC portion is used to support federal candidates and is charged against your limits under 52 U.S.C. 30116.

NCJAR Hospitality @ NJ, NY, PA Realtors® Triple Play Hospitality, Atlantic City

The Triple Play Realtor® Convention and Trade Expo is the largest annual convention and trade expo in the country. These events hosts NY, NJ and PA Realtors and industry professionals, 10,000+ expected convention attendance. NCJAR® hosts a complimentary boxed lunch for our Members at the Convention Center, and a two-hour Evening Social with appetizers and open bar at Caesar's Hotel and Casino. Expected attendance 200+. Exclusive sponsorship buyout offered for limited time, if buyout not selected, all other a-la-carte sponsorships are available, thereafter. Buyout does not preclude other Affiliate Member attending events.

Buyout Package- \$5,000. Exclusive sponsorship, offered for limited time, these events are open to all Members and does not preclude affiliates from attending either event.

Sponsorship Opportunities:

Convention Wednesday -Breakfast 8:00am \$500. each (4 available) includes social media and website promotion; sponsor attendance and meet and greet Members at pick up, signage at event- bring your own retractable banner.

Convention Wednesday -Evening Social: \$1,000. each (4 available) includes social media and website promotion; sponsor attendance and meet and greet Members, affiliate networking table, bring your own retractable banner.

NCJAR® Networking Socials

Sponsors and their guests must be NCJAR Members. Morris, Union, Passaic and Union counties, held once per quarter, once per county. Expected attendance 100+. Exclusive sponsorship buyout offered for limited time, if buyout not selected, all other a-la-carte sponsorships are available, thereafter. Buyout does preclude other Affiliate Members from attending events.

Buyout package- \$5,000. (per event) Exclusive sponsorship and exclusive attendance, offered for a limited time.

Sponsorship Opportunity:

Networking Sponsor: \$1,000. Includes company logo imprinted on cocktail napkins, send high resolution logo to adria@ncjar.com, table top signage at bar (provide company name, your name, title, your contact info, business website to display on signage); two complimentary tickets, must be NCJAR® Members and NCJAR® social media recognition; four available, one per industry.

Educational Sponsorship Opportunities

Designation and Certification Courses

NCJAR® hosts a variety of Designation and Certification courses for our members throughout the year. Attendance may vary and may be either in person or virtual at the discretion of NCJAR®.

Sponsorship Opportunities:

- **Virtual:** \$250. includes company information on promotional materials, room opening and list of attendees
- **In Person:** \$500. includes company information on promotional materials, room opening and list of attendees

CE Course Sponsorship

NCJAR® hosts many NJ continuing education courses, both virtually and in-person at our Board office locations. Affiliates can sponsor an in-person breakfast or a lunch, (at their expense) at one of our Board locations to directly connect with Members. A networking table will be provided along with course promotion prior to session on NCJAR.COM. Both in person and virtual sessions will allow Affiliate members to have a five-minute introduction (with slides, if desired). Post-event rosters will be provided. Expected attendance 30+.

Sponsorship Opportunities:

- **In-Person** -to include breakfast or lunch at sponsor's expense: \$250.00 includes post event roster.
- **Virtual:** \$100.00 includes post event roster.
- **In-Person or Virtual Lunch & Learns:** \$100.00 includes post event roster – **requires pre approval of subject and content.**

NCJAR® reserves the right to revoke the post event roster distribution at its discretion, ***please refer to section on affiliate expectations.***

NCJAR® Global Council

Our NCJAR® Global Business Council The mission of North Central Jersey Association of Realtors® Global Business Council is to bring global business awareness, education, resources and tools to our Members.

Our Vision: To consistently create new opportunities and create accessibility for our Members to grow their business in the global community; To help our Members become more profitable and to make global business a recognized and viable business stream in their everyday business.

Sponsorship Opportunity:

- \$500.00 per sponsor / per event- only Affiliate sponsor(s) permitted to attend. **One per industry only.**

NCJAR® Young Professionals Network (YPN)

YPN is a growing group of career-minded real estate professionals who want to stay abreast of the latest tools, resources, and networking opportunities. The intent of YPN is to create future leaders of the Realtor Association, to play an active role in discussions and advocacy issues, network and learn from one another and become exceptional members of their community by displaying a high level of Realtor® professionalism and volunteering for causes they are passionate about.

Sponsorship Opportunities:

- **Educational Session:** \$250. virtual / \$500.00 in-person only Affiliate sponsor(s) permitted to attend.
- **Networking Event:** \$500. per affiliate sponsor, event signage, exhibitor table and social media recognition.
- **Community Outreach Sponsorship:** \$250. per affiliate sponsor, event signage, and social media recognition.

Get Involved! NCJAR® Committees

Affiliates may volunteer to be on a NCJAR® committee to help build direct relationships with those you want to work with, while helping us better serve our members and our communities.

Community Outreach / Volunteer Pool- plans and implements community outreach projects and helps with a variety of association tasks as needed.

Diversity, Equity and Inclusion-creates, sustains and promotes diversity, equity and inclusion among NCJAR®.

Global Business Council- creates global education and networking opportunities for our Members.

Young Professionals Network (YPN)- YPN is a growing group of career-minded real estate professionals who want to stay abreast of the latest tools, resources, and networking opportunities.